

Sponsorships expand your competitive edge by growing your company's image, prestige and credibility. "Chamber participation communicates your dedication to sound business practices and a commitment to your community." (*nationwide study link: chamberorganizer.com/ectowndemo/docs/TheRealValueofJoiningaLocalChamber.pdf)

FitchburgChamber.com Ad

6 month: \$675 or 12 Month: \$995

- FitchburgChamber.com receives an average of 2215 sessions per day with over 70% of traffic from new visitors who stay on the site for an average of 2 minutes and 10 seconds!
- Linked back to your URL

4-Minute Review Ad

\$50/week or \$125/3 weeks

- Sent to over 3,500 subscribers
- Open rate exceeds industry standards
- Linked back to your URL

E-News Weekly Ask the Expert

\$75/week

- Be the expert in your industry with this 125 word article
- Sent to over 3,500 subscribers
- Open rate exceeds industry standards
- Linked back to your URL

NEW! Business After 4 - \$300

- Opportunity to create 15 second video invitation to be shared in newsletter and on social media
- Logo on Facebook event
- Logo on event in website calendar
- Announced in social media
- Announced in 4 Minute Review (sent to over 3,5000 subscribers)
- Logo on thank you signs at event
- Marketing material can be placed at event.

Business Before 9 - \$250

- Exposure with 100+ attendees
- Announced on Social Media
- Logo on website calendar
- Announced in 4 Minute Review (over 3,500 subscribers)
- (2) 4-Minute Review Advertisements
- 30 Second Commercial produced and aired on FACTV
- Address guests
- Introduce Speaker
- Marketing materials can be placed at tables

20th Anniversary Celebration - January 25, 2018

- Sponsor this very special event celebrating 20 years of connecting business + community.
- Sponsorships are limited, contact Kate today!

Mastermind Trivia Night – Limited Space!

All levels of sponsorship include the following three standard benefits, plus the additional benefits listed in each level of sponsorship:

- Great team building event
- Recognition on social media
- Recognition on website
- 6 - 8 players on each team

Exclusive Corporate Sponsor - \$900

- Logo on invitation
- Logo on signage at event
- Logo on registration page
- Opportunity to address attendees
- One team table
- 2 pitchers of beer for your table
- Appetizer and Pizza for your table

NEW! Exclusive Food & Beverage Sponsor - \$600

- Logo on invitation
- Logo on signage at event
- Logo on registration page
- Recognition at event
- Pitcher of beer
- Pizza

Table Sponsor - \$275

- Pitcher of beer for your table
- Pizza for your table
- 1st and 2nd place prizes & bragging rights!

Business Expo

NEW! B2B Meet & Greet - \$500

- Expo table
- Sponsor announced on social media
- Sponsor announced to exhibitors
- Opportunity to address exhibitors
- Logo on thank you signs at the event
- Opportunity to provide business card drop prize
- Marketing materials can be placed at the event

Table Sponsor - \$100

- Exhibitors announced on Social Media
- Advertised in Fitchburg Star and on the following site calendars: InBusiness, Brava Magazine, Fitchburg.Channel3000, Channel3000, Isthmus, NBC15, City of Madison, WKOW, Madison.com
- Over 60 Exhibitors
- Over 400 people in attendance

Golf Outing

All levels of sponsorship include the following three standard benefits, plus the additional benefits listed in each level of sponsorship:

- Recognition in 4 Minute Review
- Logo on invitation
- Recognition on Social Media
- 2 tickets to after round celebration

Golf Outing Margarita Stand - \$750

- Recognition on cart GPS
- Signage at margarita hole
- Opportunity to greet 125 golfers

Golf Outing Keg Sponsor - \$450

- Recognition on cart GPS
- Signage at keg hole
- Opportunity to greet 125 golfers

Golf Outing Hole Sponsor - \$250

- Recognition on cart GPS
- Signage at hole
- Host game/activity at your hole
- Opportunity to greet 125 golfers

Golf Outing Hole Sponsor for Non-members - \$450

- Same benefits as hole sponsor

Golf Outing Lunch & Tailgate Sponsor - \$750

- Branded give-away in every lunch box
- Opportunity to address 125 golfers at after round celebration

Golf Outing Beverage Cart Sponsor - \$450

- Logo on beverage cart
- Ride with beverage cart attendant and help serve golfers

Golf Cart Sponsor - \$450

- Logo on every golf cart

NEW! Putting Green Sponsor - \$250

- Recognition on cart GPS
- Signage at hole
- Host game/activity at your hole
- Opportunity to greet 125 golfers

NAME: _____ COMPANY: _____

please circle your selections below and submit this form to Kate Wicker at kwicker@fitchburgchamber.com or 5500 E Cheryl Parkway Ste 106, Fitchburg, WI 53711

Select a Payment Option and Return Completed Form with Payment to: **Fitchburg Chamber of Commerce**

Pay with Check. Make Payable to Fitchburg Chamber of Commerce

Pay with Credit Card

Card Number: _____ Exp: ____ / _____ CVV: _____

Billing Address of Card: _____



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