

Sponsorships expand your competitive edge by growing your company's image, prestige and credibility. "Chamber participation communicates your dedication to sound business practices and a commitment to your community." (*nationwide study link: chamberorganizer.com/ectowndemo/docs/TheRealValueofJoiningaLocalChamber.pdf)

FitchburgChamber.com Ad

6 month: \$675 or 12 Month: \$995

- FitchburgChamber.com receives an average of 2215 sessions per day with over 70% of traffic from new visitors who stay on the site for an average of 2 minutes and 10 seconds!
- Linked back to your URL

4-Minute Review Ad

\$50/week or \$125/3 weeks

- Sent to over 3,500 subscribers
- Open rate exceeds industry standards
- Linked back to your URL

E-News Weekly Ask the Expert

\$75/week

- Be the expert in your industry with this 125 word article
- Sent to over 3,500 subscribers
- Open rate exceeds industry standards
- Linked back to your URL

NEW! Business After 4 - \$300

- Opportunity to create 15 second video invitation to be shared in newsletter and on social media
- Logo on Facebook event
- Logo on event in website calendar
- Announced in social media
- Announced in 4 Minute Review (sent to over 3,5000 subscribers)
- Logo on thank you signs at event
- Marketing material can be placed at event.

Business Before 9 - \$250

- Exposure with 100+ attendees
- Announced on Social Media
- Logo on website calendar
- Announced in 4 Minute Review (over 3,500 subscribers)
- (2) 4-Minute Review Advertisements
- 30 Second Commercial produced and aired on FACTV
- Address guests
- Introduce Speaker
- Marketing materials can be placed at tables

Annual Meeting Celebration

Connect with Fitchburg area business leaders. Celebrate the past year of the Chamber and look to the future. Sponsorship levels vary annually. Visit the [website](#) or email [Kate](#).

Mastermind Trivia Night – Limited Space!

All levels of sponsorship include the following three standard benefits, plus the additional benefits listed in each level of sponsorship:

- Great team building event
- Recognition on social media
- Recognition on website
- 6 - 8 players on each team

Exclusive Corporate Sponsor - \$900

- Logo on invitation
- Logo on signage at event
- Logo on registration page
- Opportunity to address attendees
- One team table
- 2 pitchers of beer for your table
- Appetizer and Pizza for your table

NEW! Exclusive Food & Beverage Sponsor - \$600

- Logo on invitation
- Logo on signage at event
- Logo on registration page
- Recognition at event
- Pitcher of beer
- Pizza

Table Sponsor - \$275

- Pitcher of beer for your table
- Pizza for your table
- 1st and 2nd place prizes & bragging rights!

Business Expo

NEW! B2B Meet & Greet - \$500

- Expo table
- Sponsor announced on social media
- Sponsor announced to exhibitors
- Opportunity to address exhibitors
- Logo on thank you signs at the event
- Opportunity to provide business card drop prize
- Marketing materials can be placed at the event

Table Sponsor - \$100

- Exhibitors announced on Social Media
- Advertised in Fitchburg Star and on the following site calendars: InBusiness, Brava Magazine, Fitchburg.Channel3000, Channel3000, Isthmus, NBC15, City of Madison, WKOW, Madison.com
- Over 60 Exhibitors
- Over 400 people in attendance

Golf Outing

All levels of sponsorship include the following three standard benefits, plus the additional benefits listed in each level of sponsorship:

- Recognition in 4 Minute Review
- Logo on invitation
- Recognition on Social Media
- 2 tickets to after round celebration

Golf Outing Margarita Stand - \$750

- Recognition on cart GPS
- Signage at margarita hole
- Opportunity to greet 125 golfers

Golf Outing Keg Sponsor - \$450

- Recognition on cart GPS
- Signage at keg hole
- Opportunity to greet 125 golfers

Golf Outing Hole Sponsor - \$250

- Recognition on cart GPS
- Signage at hole
- Host game/activity at your hole
- Opportunity to greet 125 golfers

Golf Outing Hole Sponsor for Non-members - \$450

- Same benefits as hole sponsor

Golf Outing Lunch & Tailgate Sponsor - \$750

- Branded give-away in every lunch box
- Opportunity to address 125 golfers at after round celebration

Golf Outing Beverage Cart Sponsor - \$450

- Logo on beverage cart
- Ride with beverage cart attendant and help serve golfers

Golf Cart Sponsor - \$450

- Logo on every golf cart

NEW! Putting Green Sponsor - \$250

- Recognition on cart GPS
- Signage at hole
- Host game/activity at your hole
- Opportunity to greet 125 golfers

NAME: _____ COMPANY: _____

please circle your selections below and submit this form to Kate Wicker at kwicker@fitchburgchamber.com or 5500 E Cheryl Parkway Ste 106, Fitchburg, WI 53711

Select a Payment Option and Return Completed Form with Payment to: **Fitchburg Chamber of Commerce**

Pay with Check. Make Payable to Fitchburg Chamber of Commerce

Pay with Credit Card

Card Number: _____ Exp: ____ / _____ CVV: _____

Billing Address of Card: _____



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